

Preston Rowe Paterson focus on NZ and Asia

By Nelson Yap 29/05/2015 00:17:00

PRESTON Rowe Paterson has officially launched its new property valuation brand in New Zealand and at the same time formed new alliances in China, Singapore, Korea and Japan.

Preston Rowe Paterson New Zealand commenced trading quietly on the 1st of February following the rebranding of five well-established independent valuation practices.

This week New Zealand's Minister for Land Information, The Hon Louise Upston launched the business.

Preston Rowe Paterson international CEO Greg Sugars told Property Review Australia that the alignment with the international valuation business by local practitioners has seen the introduction of market leading technology and business systems that allows NZ practitioners to produce high quality and compliant valuation advice in a consistent and time efficient manner.

He also praised the state of the NZ economy and the strength of land systems throughout NZ.

"We very much look forward to our partnership here in New Zealand and extending the reach of local New Zealand valuers to the international stage.

"It is important to us that each of the five local businesses that have joined our international group continue to operate under local NZ ownership as this ensures connectedness to local markets," he added.

Sugars also announced a new strategic alliance with valuation companies throughout China and other Asian countries such as Singapore, Korea and Japan.

"This alliance is expected to deliver additional workflows to the five NZ local Preston Rowe Paterson businesses," he concluded.

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